A Few Thoughts on Beer Statistics

Carsten Olm



Bartók Forradalmi Sörfőzde, Budapest, Hungary

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"Beer is proof that god loves us and wants us to be happy."

Attributed to one of the most famous homebrewers, Benjamin Franklin

In fact he wrote:

"Behold the rain which descends from heaven upon our vineyards, there it enters the roots of the vines, to be changed into **wine**, a constant proof that God loves us, and loves to see us happy."



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"Beer is what is produced by Soproni, Dreher or Borsodi and what I can get for cheap at my local söröző or in the ABC around the corner from here."

Frustrated Hungarian beer drinker [unknown]



"What is beer?"

=OSLO= Periodic Table of Beer Styles



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Definition:

- Beer is an **alcoholic**, extract-containing and **carbonated** beverage that is produced from certain raw materials.
- The **alcohol** must be originated **from fermentation** of the extract of these raw materials **exclusively**.
- Raw materials are **hop** and **malt** (partially replaced by regionally available adjuncts (e.g. unmalted barley, rice, corn, sugar) and **water**.





Reference: H. M. Eßlinger, Lecture "Technologie der Bierherstellung" (2011)

"What is beer?"

For the interested chemist:

Chapter 3.1 "Compounds in beer"

- Carbonyl compounds (e.g. aldehydes, ketones)
- Alcohols (C₂ and higher)
- Volatile acids
- Hydroxy and oxo acids
- Fixed acids (e.g. oxalic acid)
- Esters
- Amines, amides and other N-compounds
- Aromatics (phenols, aromatic acids)



Photochemistry of beer (courtesy of Tamás Vidóczy)



Thiol production induced by light!

Wiki:

For a class of wine faults caused by an unintended reaction between sulfur and yeast and the "skunky" odor of beer that has been exposed to ultraviolet light

a: wort boiling; b: visible light, 'photosensitizer', sulfur source; c: hv (300 nm), MeOH; d: NaBH4, MeOH; e: H2, Pd/C (5%), MeOH.

Photochemistry of beer (courtesy of Tamás Vidóczy)

LIGHT TRANSMITTANCE PATTERNS OF VARIOUS BOTTLES

(A = coloriess bottle, B = green bottle I, C = green bottle 2, D = green bottle 3, E = brown bottle)



Wavelength (nm)

Homebrewing books say:

Don't use green bottles!

I would say:

Play it safe, don't drink Heineken, Beck's and the like! (even though Heineken nowadays uses isohumolone-free hop extracts)

The internet says:

"MBT is not generally considered appropriate in any beer style. [...] Many beer drinkers, especially in the United States, have come to associate this character with the beer itself and consider it part of the beer's character."

(http://www.homebrewtalk.com/wiki/index.php/MBT)

"For the most part, brewing is a series of mundane tasks. From the smallest homebrewer to the biggest commercial producer, the essential brewing tasks are repeated over and over, with each batch that's brewed. In reality, what makes brewing different from making potato chips or silicon chips is simply the finished product."

in: Ray Daniels, Designing Great Beers (1996).



"How do you make beer?"

The industrial process of lager beer production



"How do you make beer?"

My own Homebrewing setup (BIAB: Brew In A Bag Method)



"What makes beer good beer?"

"If the only kind of beer you've ever tasted has been light American pilsener, you haven't really experienced beer. However, as a homebrewer or as a beer enthusiast [...] you have undoubtedly tasted an overwhelming complexity of beer flavors."

Charlie Papazian, The Complete Joy of Homebrewing, 3rd ed. (2003)

Beer flavor is described in terms of:

- Appearance
- Aroma
- Taste
- Overall impression



"What makes beer good beer?"



Drinkability – subjective criteria, "Would I want another one?"

Bitter/Sweet – Malt/Hop/Fermentation Balance Mouth-feel (full-bodied/light-bodied) – unfermented sugars, dextrins Aftertaste

Carbonation (amount of bubbles, size distribution) – flat vs. tangy

Malty sweetness, caramel, toffee, roasted, toasted, smoky, etc. Fruity esters, diacetyl, hop aromas (*e.g.* flowery, spicy, herbal) Unwanted odors (skunky, acidic, "wet cardboard", etc.)

Head formation, retention and appearance

Clarity (y

y/n)														
J''')	4	6	8	12	16	20	26	33	39	47	57	69	79 SRM	
	8	12	16	24	32	39	51	65	77	93	112	136	156 EBC	
	•					00	0 -							

Mainly adapted from Charlie Papazian, The Complete Joy of Homebrewing, 3rd ed. (2003)

"How do you make good beer?"

What is good beer for YOU?

- Reproducible quality
- Affordable price
- (nearly) unlimited availability
- Purity, food safety



- Signature of a brewery or the brew master?
- Local production, regional ingredients?
- Authenticity? Degree of innovation?



My colleague Jóska said:

The "Promise" of

Craft Beer Culture

"It is interesting to see how many hand-crafted beers are nowadays produced in Hungary, while one or two million Hungarians barely have enough to eat."

"How do you make good beer?"

You should know your process!

- Know what you want to brew, and if necessary, learn how to do it!
 - Study the characteristics of the beer style you choose
 - If you start from scratch, get inspiration from existing recipes
 - Use software tools and/ or formulas to create recipes
- Know your ingredients!
 - Check your water composition, apply water treatment
 - Check the BBD & bitterness of your hops, expect natural products to change
- Know your equipment! How can you improve it? Sanitation?
- Do regular quality checks! **Be honest** to yourself!





Beer Statistics: A few introductory remarks

- I started this database in 2006 for private use only and didn't expect that I would ever present it to the public
- My database is **far from being complete!** I try to keep its content always up-to-date and develop its modules further
- My qualitative judgments are highly subjective, not always very meaningful and can be mood-dependent
- I like using generalizations, but don't want to offend anybody
- German grading system is used:

Beer Statistics: A few introductory remarks

- If you need an objective opinion about a certain beer, provide a sample and I'm happy to taste it with you! ^(C)
- Use online databases as a reference, or at least to get an idea what kind of beer to expect, *e.g.* Tatebeer.com, Beeradvocate.com, labels:
- Style guidelines of the <u>Beer Judge Certification Program</u> (BJCP) serve as a common language for "talking beer"





mun 1	Wer's Frie Party Tasting S	
Beer:		Comments -
Appearance (10)	After Taste (20)	
Smell (10)	Drinkability (30)	
Taste (30)	Total (100)	
Beer:	14	Comments -
Appearance (10)	After Taste (20)	
Smoll (10)	Drinkability (30)	
Taste (30)	Total (100)	

Different beers by country: Europe





Different beers by country: Europe



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Beer quality by country: Europe



only countries with \geq 5 beers shown

Beer quality by country: Europe





My personal BDCs (Beer Developing Countries)

all countries shown except Germany



... are mainly in Africa, Australia, Asia and South America



My personal BDCs (Beer Developing Countries)

all countries shown



In terms of quality, it is probably not going to be a pleasure...

"Aren't you drinking a bit too much?"

- **H. M. Eßlinger:** for men, drinking 2 I of beer per day *spokesperson of (i.e. 60–80 g EtOH/d)* is healthy!
- I'm far below that ("optimistic") threshold, but I wanted to know it

exactly, so I started to quantify my beer drinking behavior



"What is your favorite beer?"

- Tough question (database spans 8+ years)
- Only 23 beers received "very good" (0.9%)





Distribution of grades by year

A highly debatable list:

Duckstein Rotblondes Oberbräu Hövels Original	Alt Alt	Germany Germany
Domján Jubileum 20 világos sör	Amber Lager	Hungary
Goldenes Kreuz Landbier	Amber Lager	Germany
bier.pur edition 10 Barley Wine	Barley Wine	Austria
Schoppe Special Barley Wine 2yo	Barley Wine	Germany
Huyghe Delirium Tremens	Belgian Ale	Belgium
Redhook Eisbock 28	Eisbock	USA
Maisel's Weisse Original	Hefeweizen	Germany
Schneider Weisse Weizen Hell	Hefeweizen	Germany
Hedon Credo	India Pale Ale	Hungary
Mikkeller Single Hop Warrior IPA	India Pale Ale	Denmark
Schoppe XPA	India Pale Ale	Germany
Kulmbacher Kommunbräu Hell	Lager/Hell	Germany
Budejovický Budvar Světlý Ležák	Pils	Czech Republic
Westvleteren 12 (XII)	Quadrupel	Belgium
Böhmisch Brauhaus Edel Sünde	Schwarzbier	Germany
BrewDog International Arms Race	Spice/Herb	Scotland
Innis & Gunn Cask Strength Oak Aged	Strong Pale Ale	Scotland
Grimbergen Tripel	Tripel	Belgium
Schneider Tap X Meine Porter Weisse	Weizenbock	Germany
Schneider TAP6 Aventinus	Weizenbock	Germany
BFS Don't Mess Wit Me!	Witbier	Hungary

"What is your favorite beer style?"

My "philosophy": A beer should be judged within its style, *i.e.* whether or not it has typical characteristics and "drinkability"

The reality: I have strong preferences (in taste and for idealistic reasons)

Take home message:

Try something new!

Most likely you don't know favorite beer (style) yet!

	Top-fermented	785	Ø	Bottom-fermented	1630	Ø
	Alt	14	2.64	Amber Lager/Vienna	49	2.65
	Amber Ale/Red Ale	37	2.78	Bock/Doppelbock/Starkbier	155	2.86
	American Pale Ale	46	2.41	Dunkel/Tmavý	126	2.97
	Barley Wine	5	1.80	Export/Spezial	91	3.05
	Belgian Ale/Belgian Strong Ale	80	2.45	Märzen/Festbier	71	2.65
	Black IPA	6	2.33	Lager/Hell	508	3.29
	Brown Ale	13	2.92	Pils	456	3.14
	Dry Stout	11	3.09	Polotmavý	9	2.67
	Dubbel	22	2.27	Schwarzbier	57	3.04
	English Pale Ale/Bitter	32	2.72	Zwickel/Keller/Landbier	108	2.72
	Golden Ale/Blond Ale	22	2.64			
	Grodziskie/Gose/Lichtenhainer/Weisse	4	3.25	Others	158	Ø
	India Pale Ale	109	2.42	Alcohol free	17	3.65
	Imperial Stout	16	2.44	California Common	2	3.00
	Imperial/Double IPA	15	2.40	Fruit beer	30	2.97
	Kölsch	13	2.77	Light beer (Low alcohol)	18	4.33
	Sweet Stout/Milk Stout/Cream Stout	12	2.50	Rauchbier	23	2.39
	Hefeweizen, dunkel	32	2.50	Spice/Herb/Vegetable	48	2.56
	Hefeweizen, hell	152	2.79	Specialty Grain	20	2.55
	Hefeweizen, kristall	7	3.14			
	Porter	19	3.16	_	_	_
/	Saison/Bière de Garde	12	2.50	Total:	257	73
	Lambic/Gueuze/Faro/Sour	9	2.56			
	Stout	6	2.67			
	Strong Pale Ale	12	2.58			
	Traditional Ale	7	3.14			
	Tripel/Quadrupel	23	2.26			
	Weizenbock	10	2.00			
	Witbier/Wheat Ale	39	2.74			



How I ended up being here...

My boss, Tamás Turányi, suggested me to give this lecture
→ he must have good reasons!

- US study by the Center for Disease Control and Prevention: Excessive alcohol use costs \$223.5 billion (in 2006, USA only)
 - → assuming 319 million US citizens (2014 estimate), that is \$700 alcohol-related societal costs per capita!
 - 72.2% Lost productivity in the workforce
 - 11.0% Healthcare
 - 9.4% Criminal justice
 - 7.5% Property damage

- Baranyai Zsolt & Brandon Davis for their inspiration!
- Hans Michael Eßlinger (\rightarrow Freiberg lecture notes)
- Tamás Vidóczy (→ *Photochemistry of beer*)
- János Tóth (→ *Teaching me some Mathematica*)
- Bartók Forradalmi Sörfőzde crew

Thank you for your attention!

